

# AMC DIRECTORY MEDIA KIT

# Increase Your Presence!

The Allterra Group AMC Directory is the most widely circulated directory of its kind in the appraisal industry. Expand your fee panel, increase exposure to potential clients, and provide vital contact information to lenders. This AMC directory is the most downloaded because we use the registration information from state boards across the country and lay it out in an easy to use alphabetical listing that provides phone numbers, websites, and street addresses.

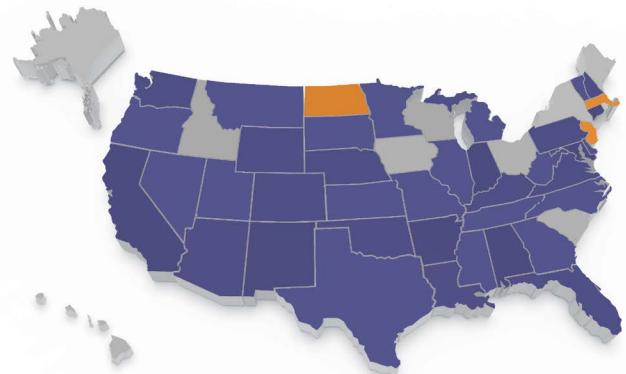
Make this list work for you. Create a full-page profile that highlights your company contact information, displays the states in which you provide appraisals and gives you control over information in your listing. Spotlight your vendor manager, business development officer, or other crucial employees.

We even offer full page ads for lenders, support companies, and software companies. You know all your clients will be reading this. Why not make sure your company is included.

**2400**  
DOWNLOADS OF 2014 DIRECTORY

**OVER 450**  
REGISTERED AMCS

## STATE AMC LAWS



- Have Legislation
- No Legislation
- Pending Legislation

## FULL PAGE AMC PROFILE

- Includes Company Logo, Web Address, Street Address, Phone Number and Email
- About Company Paragraph – Short paragraph promoting your company culture
- Executive Bios – Include title, headshot, bio and contact information
- State Map – Show clients and appraisers what states you cover across the country

## FULL PAGE ADVERTISEMENT

- Design your own ad to show your company in the best light.
- Please submit artwork in jpeg, eps, or pdf format only - 756 x 504 px

TYPE	FULL PAGE AMC PROFILE	FULL PAGE ADVERTISEMENT
<b>SPECS</b>	756 x 504 px	756 x 504 px
<b>COST</b>	\$500	\$500



# ORDER FORM



For questions or comments regarding this form please contact  
Jim Morrison by email [jim@allterragroup.com](mailto:jim@allterragroup.com) or cell 513.919.4700

Name	<input type="text"/>		
Company	<input type="text"/>		
Mailing Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
		Zip Code	<input type="text"/>
Phone	<input type="text"/>	Email	<input type="text"/>

Full Page AMC Profile ..... ☐ \$500

Full Page Advertisement ..... ☐ \$500

## Terms and Conditions:

All of the information contained in this agreement between the Allterra Group and the Advertiser are subject to the terms and conditions contained here with and cannot be altered without the express written consent of both parties. Advertiser will submit artwork and copy in the form and on the date and time designated by the Publisher. Missed deadlines for copy submission or incomplete submissions authorizes Allterra Group to omit the Advertiser's copy or advertisement in our marketing and products. This contract is good for inclusion into the AMC directory for one calendar year from the date of this signed agreement. Allterra Group warrants that it has the right to use all material submitted to Publisher and publication of such material does not violate any applicable law, regulation or ordinance. The Advertiser will indemnify the Publisher against any damage and/or expense, which the Publisher may incur as direct or indirect consequence of the Advertiser's announcements. While Publisher shall use due care and diligence in the publication of each advertisement, Publisher shall not be responsible for errors, omissions, or mistakes.

## AGREEMENT

Contract Agreement **payments** are processed at the time of order submission. If the Advertiser does not supply graphics and/or content in the **timeframe designated by the Publisher**, Allterra Group will still charge the **Advertiser's** credit card. The Advertiser further **agrees** and **understands** there are no refunds provided in the event of a cancellation.

Signature \_\_\_\_\_

Date \_\_\_\_\_

☐ Full Amount

Credit Card Number

Expires

Security Code

Name On Card

Card Type

☐☐☐

Billing Address  
(if different)